

2015-2016 Process and Calendar – March 24, 2014

Starting with the development of the 2011-2012 Budget, the City has used a "budgeting for outcomes" (also known as "priorities of government") process called "Budget One" to develop the City's budget. The 2015-2016 and 2015-2021 CIP Budgets are proposed to continue using Budget One to develop the City's budgets.

Budget One is a process that:

- 1) identifies the community's broad priorities, referred to as "Outcomes";
- 2) prioritizes services to meet those Outcomes; and
- 3) funds those services within available revenue.

Budget One puts the emphasis on community expectations for government services, not how the City is organized (departments). The process is designed to focus on results and priorities. The budget process shifts the emphasis from paying for costs to buying results. It puts identified community priorities first. Prior to Budget One, the City used a more traditional process of starting with a status quo budget and adjusting up or down based on projected revenue. The Budget One methodology is designed to emphasize accountability, innovation and partnerships.

Budget One Process Milestones:

The 2015-2016 Budget One Process (for both Operating and CIP) consists of:

| Milestone/Process Point | 2014 Month | Status |
|----------------------------------------------------------|------------------|---------------|
| Budget Survey of citizens | Survey conducted | Completed, |
| | in January; full | highlights in |
| | report available | Budget |
| | late March | Workshop |
| | | Book, full |
| | | report on |
| | | line |
| Council validates the seven identified community | February 3 | Completed |
| Outcomes that will frame 2015-2016 Budget, as well | | |
| as the 2015-2021 Capital Investment Program (CIP) | | |
| Plan. | | |
| Neighborhood Leadership Gathering | February 27 | Completed |
| Staff Results Teams develop Cause and Effect Maps | February - March | Completed, |
| and Requests for Results (RFR's) for each Outcome. | | in Council |
| | | Workshop |
| | | book |
| City Council will provide policy direction and | 4-hour Budget | Tonight |
| priorities during a Workshop for the development of | Workshop | |
| the operating and CIP budgets. Tentatively, this will | | |
| include a review of the preliminary financial forecasts, | | |
| , budget survey data, and a presentation on the ranking | | |
| criteria ("Requests for Results") that will be used by | | |
| the Results Teams to evaluate proposals. Information | | |
| provided includes the City's major financial policies | | |



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| and a series of white papers. | |
|-----------------------------------------------------------|---------------------|
| Service providers or proposal writers (which could be | April |
| a cross-section of departments, work teams, | |
| partnerships, etc.) request funding from the Results | |
| Teams in alignment with the Outcomes. | |
| First Public Hearing | May |
| Results Teams rank or "buy" proposals; the buying | May to July |
| process starts at the top of the list of ranked proposals | |
| and moves down the list, buying according to priority, | |
| until available funds are spent. A line is drawn at this | |
| point, indicating which proposals are funded (above | |
| the line) and which are not (below the line). | |
| This recommended list then goes to the Leadership | July |
| Team for a comprehensive review across Outcomes. | |
| Second Public Hearing | July |
| A second Council Workshop is traditionally held to | July 28 (tentative) |
| provide ongoing policy direction based on the Results | |
| Teams' rankings and to review a revised and updated | |
| comprehensive financial forecast that includes the | |
| effects of the June-June CPI Cost of Living | |
| Adjustment, etc. | |
| Leadership Team recommends a budget to City | Early August |
| Manager. | |
| The City Manager presents his proposed budget to the | October |
| City Council. | |
| Council reviews, holds a third Public Hearing, | October to |
| deliberates, and adopts a final 2015-2016 Budget and | December |
| 2015-2021 CIP. | |

The final budget, when adopted by Council, is reflective of identified priorities and efficient/effective service delivery.

Budget One Outcome Areas

On February 3, Council approved using the same budget outcomes utilized in the last two budget cycles:

- Safe Community focusing on maintaining a safe place to live, work and play.
- **Improved Mobility** focusing on existing and future infrastructure, traffic flow, built environment and travel options.
- Healthy and Sustainable Environment focusing on preserving natural spaces and providing a healthy environment, which supports healthy living for current and future generations.
- Innovative, Vibrant, and Caring Community promoting community engagement and fostering diversity and creativity in City-provided services.
- Quality Neighborhoods creating a "sense of community" by maintaining



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neighborhoods that support families and providing convenient access to day-to-day activities.

- **Economic Growth and Competiveness** –planning for growth that will add value to the quality of the City and create a competitive business environment that supports entrepreneurs and creates jobs.
- Responsive Government fostering stewardship of financial and property interests, reflecting sound business practices, and ensuring deployment of programs that are necessary to deliver the highest priority services.

Budget One Guiding Principles

In January, building on the 2013-2014 Budget One, the Leadership Team validated the overall guiding principles under which Budget One 2015-2016 will be developed.

Foremost is the Council's long-term policy that quality service programs will be offered by the City of Bellevue.

Other guiding principles included:

- a focus on services that deliver Outcomes important to the community and that are responsive and accessible to all;
- position Bellevue to realize opportunities and enhance the City's image;
- an examination of the entire budget, not just incremental changes from the last budget;
- a commitment to innovation, efficiency, and sound business practice;
- a focus on Citywide, not Department, priorities;
- a long-range strategic approach to an affordable and sustainable budget; and
- if expenditure reductions are necessary, service elimination is preferable to poor or marginal quality programs.